

Inception

Deetken Enterprises Inc. (dba Deetken Insight) is incorporated on December 8 in BC.

2006

2008

Frank Catala (Partner) joins Deetken.

Julian Whike (Partner) joins Deetken.

2010

Deetken engaged to estimate the economic and financial impact of ongoing and proposed capital projects for a major BC-based utility.

Engaged to serve as financial lead in negotiations and to provide finance & economic analysis and modelling to a provincial government regarding the development of LNG and natural gas resources. [↗](#)

2011

2012

Deetken Impact, Deetken's impact investing arm, spins out into a separate business led by Managing Partner Jose Lamyin. Today, Deetken Impact is an award-winning Canadian registered impact asset manager. [↗](#)

Engaged as financial lead on a \$1.6 billion workplace technology contract for BC healthcare.

2016

Engaged to build a repeatable model for estimating the economic impacts of the creative sector for Creative BC, CIERA (Creative Economic Results Assessment). [↗](#)

2018

Engaged as finance and economic team lead on a multi-million re-procurement of health insurance business processes and IT for a provincial health ministry. [↗](#)

2019

Engaged to develop the underlying financial model of a 20-year investment plan for a provincial cancer care agency.

2021

Engaged to help design and implement an affordable child care system for a provincial education services ministry that will provide \$10-per-day high-quality child care to any family that needs it. [↗](#)

2022

Dara Frere joins as Partner.

2023

Engaged to develop a fiscal framework and funding model to support Indigenous jurisdiction over children and family services for a provincial social services ministry.

2024

Victoria, BC office opens.
Partnered with Cypress AI to offer AI services and expertise. [↗](#)
Launch of policing and public safety practice.

2025

Shannon Malovec joins as Partner.

2026

20th Year Milestone

50+ team members, 100+ clients, ~20 industries.